



# FAJARU HOLDING SDN. BHD.

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# FAJARU MARKETING SDN. BHD.

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**The Company** - Our company develop, invent and manufacture new HALAL food for the community in accordance with the law of 'Hukum Syarak' as well as JAKIM's (Jabatan Kemajuan Agama Islam Malaysia) health and HALAL food guideline since 2003.

## Mat Dendeng's™ - Our Local Trademark

'Daging Dendeng BBQ' is a new type of HALAL BBQ grilled meat catering to high demand around the country. This type of 'daging dendeng' has been a popular food item in the community for years especially during festive seasons.

With the support of JAKIM it is now made available to the Muslim community. A dedicated group of research experts, including reknown food and beverage chef, developed a unique recipe integrated with the traditional recipe of dry grilled meat to cater for the local taste buds.

## Mat Dendeng Products

Chicken / Beef BBQ Grilled Meat - Tasty BBQ grilled meat made from fresh meat, traditional recipe, low fat, preservative free. There are three flavours:-

Original \* Black Pepper \* Chilli Flavours

Chicken Floss - Made from fresh meat, traditional recipe, no fat, preservative free, no artificial coloring added.

Flavours:- Original Golden Flavour \* Golden Seaweed Flavour.

## Corporate Objective & Vision

We aim to create and invent new quality food product of international standard to the Muslim region.

## Research & Development

Our principle is to create and invent new HALAL food and related product to provide more variety for the public simultaneously upgrading these products.

## Business Opportunitites

Interested for distribution, wholesale and agency, please contact us for further information.



Visit us at: [www.matdendeng.com](http://www.matdendeng.com)

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